

Botswana businesses focus on recruitment

A global survey has found Botswana businesses are among the most focused on searching for and retaining staff in the world.

The International Business Report 2008, released Wednesday by business consulting firm Grant Thornton, found 84 percent of Vietnamese businesses were paying more attention to searching for and retaining employees than they were a year ago.

Mainland China and Botswana were ranked second and third in the global survey.

In China, 81 percent of businesses said they were more focused on attracting and retaining staff than a year ago, while in Botswana 79 percent reported being more focused on the issue.

The annual report, which surveyed 7,800 privately-held businesses in 34 nations, said

that Vietnam was being challenged by a shortage of workers as its economy became integrated with the global economy.

About 85 percent of Vietnamese businesses said they had adopted a competitive reward system, with benefit such as pensions, health insurance, commissions and bonuses, to recruit and retain employees, according to the report.

The report said Vietnamese businesses had a flexible attitude to various working patterns such as flextime, part time and working from home.

Ken Atkinson, Grant Thornton Vietnam's managing partner, said attracting and retaining the right employees was crucial to the success of any business.